



PACKAGE SEGALANYA WOW 2023



PACKAGE	ON AIR				DIGITAL	ACTUAL PRICE	PACKAGE PRICE
	SPOTS	DURATION	DAY	TIME	PRE ROLL		
ROS	49	30sec	Mon-Sun	6am-1am	25k impression	RM21,225.00	RM10,000.00
SB	40	30sec	Mon-Fri	6am-10am	40k impression	RM45,800.00	RM35,000.00
	40			4pm-8pm			

Terms & Conditions

1. This package excludes 6% SST
2. Package is valid until 31st December 2023
3. Package must be utilized by/before 31st December 2023.
4. Package is not applicable during Festive Period (10th April – 30th April 2023)
5. Package is only applicable to new clients and/or has lapse for over 6 months and/or has spent less than RM100,000.
6. Package spots are subject to airtime availability.
7. Morning & Evening spots for Package SB must run concurrently.
8. Package quoted is based on 30 seconds commercial only
9. Production Cost, Talent Fees and all other terms & conditions as per SURIA Rate Card 2023.





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Terminology

1. E.g. Package ROS, RM10,000

49 spots = 49 radio commercials x 30 seconds, from Monday to Sunday between 6am-1am

- this means 7 radio commercials a day for 7 days

2. Pre Rolls

- are radio commercials played via our digital stream sites @ website/ app/ etc
- 25k impressions means we will serve your 30sec radio commercial 25,000 times
- Pre-roll ad features a radio commercial clip (audio) that runs before the audio stream loads on Suria FM digital radio be it via website or mobile app

How It Works?



3. Actual Price means the media value of the package

4. Package Price is the selling price which we are offering

