

SURIA Support LOKAL 2024



PACKAGE	ON AIR				DIGITAL	ACTUAL PRICE	PACKAGE PRICE
	SPOTS	DURATION	DAY	TIME	PRE ROLL		
ROS	56	30sec	Mon-Sun	6am-1am	40k impression	RM30,600.00	RM15,000.00
SB	40	30sec	Mon-Fri	6am-10am	50k impression	RM58,450.00	RM40,000.00
	40			4pm-8pm			

Terms & Conditions

1. This package excludes SST
2. Package is valid until 31st December 2024
3. Package must be utilized by/before 31st December 2024.
4. Package is not applicable during Festive Period (18th March – 14th April 2024)
5. Package spots are subject to airtime availability.
6. Morning & Evening spots for Package SB must run concurrently.
7. Package quoted is based on 30 seconds commercial only
8. Production Cost, Talent Fees and all other terms & conditions as set in <https://suria.my/ads-terms-conditions/>

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Terminology

1. E.g. Package ROS, RM15,000

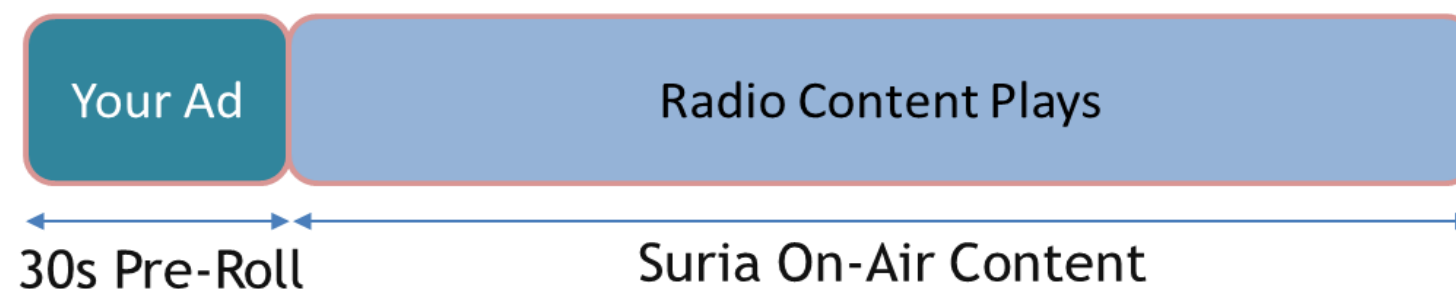
56 spots = 56 radio commercials x 30 seconds, from Monday to Sunday between 6am-1am

- this means 8 radio commercials a day for 7 days

2. Pre Rolls

- are radio commercials played via our digital stream sites @ website/ app/ etc
- 40k impressions means we will serve your 30sec radio commercial 40,000 times
- Pre-roll ad features a radio commercial clip (audio) that runs before the audio stream loads on Suria FM digital radio be it via website or mobile app

How It Works?



3. Actual Price means the media value of the package

4. Package Price is the selling price which we are offering