

SPOT BUY RATE				
SPOT BUY	MONDAY – FRIDAY		SATURDAY – SUNDAY	
Time Zone	Casual - Festive (RM)		Casual - Festive (RM)	
6:00 am - 10:00 am	820	880	390	420
10:00 am - 1:00 pm	460	500	420	460
1:00 pm - 4:00 pm	480	530	420	460
4:00 pm - 8:00 pm	560	620	420	460
8:00 pm - 1:00 am	460	500	330	360
1:00 am - 6:00 am	90	100	65	75

RUN OF STATION (ROS) RATE										
ROS	NATIONAL		CENTRAL		NORTHERN		SOUTHERN		EAST COAST	
TimeZone	Casual - Festive (RM)		Casual - Festive (RM)		Casual - Festive (RM)		Casual - Festive (RM)		Casual - Festive (RM)	
Mon - Sun	500	550	280	310	250	275	150	165	150	165
Mon - Fri	560	600	-	-	-	-	-	-	-	-
Satu - Sun	375	410	-	-	-	-	-	-	-	-

*All rates quoted are based on duration of 30 second commercial

*Festive Period: 18th March - 14th April 2024

***ROS (National):**

ROS Monday - Sunday : Minimum **35 spots** over 7 consecutive days on any available time zone between 6am - 1am

ROS Monday - Friday : Minimum **25 spots** over 5 consecutive days on any available time zone between 6am - 1am

ROS Saturday - Sunday : Minimum **30 spots** over 2 consecutive days for 3 weeks on any available time zone between 6am - 1am

***ROS (Regional):** 35 spots per week; only 30 second & 60 second available

OTHER COMMERCIAL DURATIONS & LOADING FEE				
15 sec : 75%	20 sec : 85%	40 sec : 140%	45 sec : 150%	60 sec : 200%

PRODUCTION COST & CANCELLATION SURCHARGE			
PRODUCTION COST		CANCELLATION SURCHARGE	
Studio Fee RM1,050/hour	Re-recording Fee RM525	<14 days before broadcast date	75% charge
Scripting Fee RM300/script	Translation Fee RM300/script	15-30 days before broadcast date	50% charge
VO Fee < 20 Sec RM300 (flat rate)	Rejection Fee 50% of respective item	>30 days before broadcast date	10% charge
VO Fee > 20 Sec RM20/second (RM600 for 30 sec)	Talent Fee Per individual Talent Fee	Notice in writing shall be given prior to the cancellation of the agreement between 9am-5pm, Monday to Friday, except on Saturday, Sunday and Public Holidays.	

Rimakmur Sdn. Bhd. reserves the right to revise or amend the above rates at any given time.

All rates are subject to government tax where applicable.

This Rate Card is subject to the Terms & Conditions available at <https://www.suria.my/pakej-pengiklanan/>.

PREMIUM PLACEMENT LOADING FEES

PREMIUM PLACEMENT	LOADING	CALCULATION
<p>The Commercial is placed in the first or last spot in any ad breaks within the requested time zone. <i>Note: Not on a specific advertising break</i></p> <p>Example: Suria: Time Zone @ 6am-10am : RM820 per spot</p>	+50%	RM820 x 1.5 = RM1,230
<p>The Commercial is placed anytime within a specific 2-hour block at the requested time zone.</p> <p>Example: Suria: Time Zone @ 8am-9am : RM820 per spot</p>	+50%	RM820 x 1.5 = RM1,230
<p>The Commercial is placed anytime within a specific 1-hour block at the requested time zone rate.</p> <p>Example: Suria: Time Zone @ 4pm-8pm : RM560 per spot</p>	+100%	RM560 x 2 = RM1,120
<p>The Commercial is placed in the 1st, 2nd or 3rd ad break within a specific hour at the requested time zone.</p> <p>Example: Suria: Time Zone @ 5pm-6pm : RM560 per spot</p>	+200%	RM560 x 3 = RM 1,680
<p>The Commercial is the first spot within a specific 2-hour block at the requested time zone.</p> <p>Example: Suria: Time Zone @ 8pm-1am : RM460 per spot</p>	+250%	RM460 x 3.5 = RM1,610
<p>The Commercial is the first spot in the 3rd ad break at the requested time zone.</p> <p>Example: Suria: Time Zone @ 8pm-1pm : RM460 per spot</p>	+250%	RM460 x 3.5 = RM1,610

*Calculated to the nearest Ringgit

Note:

There will be no exact or a specific time placement available (i.e: placement at 5.53pm).
All spots are subject to availability upon confirmation.

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DISPLAY (HOME)		
Type	Weekly Rates (RM)	Production Fee (RM Per Item)
Hero Banner	6,000	950
Sponsorship Banner	3,000	950
Masthead	4,000	950
Mega Leaderboard	4,000	950

DISPLAY (INNER)		
Type	Weekly Rates (RM)	Production Fee (RM Per Item)
Inside Page	3,000	500
Leaderboard	3,000	500
Half Page	3,000	500
Medium Rectangle	3,000	500
Contest	1,000	500

BRANDED ARTICLE PACKAGE		
Type	Weekly Rates (RM)	Production Fee (RM Per Item)
Exclusive Branded Article (on website) x1	1,200	800

RADIO STREAM	
Type	Rates (RM/CPM)
Pre - Roll (Audio)	65

SOCIAL MEDIA					
Type	Visual (RM)	Story (RM)	Video (RM)	Live (RM)	Boosting Fee (RM)
Facebook	5,000	2,500	5,500	6,000	1,000 Visual posting (80k reach) 5,000 Video posting (100k reach)
Instagram	3,000	1,500	5,000	6,000	-
TikTok	-	-	5,000	6,000	-

APPLICATION		
Type	Weekly Rates (RM)	Production Fee (RM Per Item)
Mobile Splash Advertisement	3,500	950

VIDEO PRODUCTION PACKAGES	
Type	Rate (RM)
Camera Production (Single Camera)	2,500
Camera Production (More than one camera)	4,500
Live Streaming (Live Feed)	6,500

*Price excludes 10% Withholding Tax & 6% Digital Tax (Boosting fee only).



- Note:**
- Duration per video is a maximum of 5 minutes. Additional charges will apply for videos exceeding 5 minutes.
 - Rates DO include video editing.
 - Rates DO NOT include additional equipment (i.e.stage, lighting, etc.), talent fees, location rental, props, transportation and accommodation.
 - For live streaming video shoots, additional charges may incur if an internet connection is required (assuming there is no available Wi-Fi at the shooting location).
 - For clients who wish to place the video on external platforms (non-SMRG), a release form is required and additional fees will be charged.
 - Please allow 3-7 working days for the production of the video, depending on client's requirements.

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